

FOR IMMEDIATE RELEASE: October 20, 2017

WHITE ROCK BIA HOSTS TOWN HALL FOR MARINE DRIVE BUSINESSES

White Rock, BC: On Wednesday, October 18, 2017, the White Rock Business Improvement Association (BIA) hosted a town hall discussion for Marine Drive merchants, members of City staff, the Mayor of White Rock, and members of city council. The meeting was well attended and displays a positive and proactive approach to challenges that merchants face on the waterfront of a seaside community.

“The BIA continues to work jointly with the City to help the businesses bring forward ideas to increase the viability of sustaining a business on the waterfront.” stated BIA Board President, Ernie Klassen. “There was an open and frank dialogue between the city and the business community with a great exchange of ideas which can only serve to improve the business community. We look forward to more open dialogue in the future.”

The meeting also included the South Surrey/White Rock Chamber of Commerce and members of the Economic Investment Committee and builds upon the #driveisalive initiative that took place this past Spring. "Great things happen when all the stakeholders come together to work on a common goal - White Rock will be the best it can" says meeting attendee and city councillor Helen Fathers. "I look forward to working with the BIA Board of Directors and its members."

For more information on the initiatives of the White Rock Business Improvement Association and the merchants of White Rock, visit www.whiterockbia.com.

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